

PRESS RELEASE

New Recycling Program Hits the Streets, Promoting Environmental Awareness and Funds for Local Schools

Schools are always looking for ways to raise funds in order to continuously elevate their level of education. What better way than with a paper recycling program? The students and faculty at Teays Valley West Middle School have teamed up with Abitibi-Bowater Recycling Division to bring you an exciting program called the Abitibi Paper Retriever® Program.

Starting today, anyone in the community can go to the parking lot located in front of Teays Valley West Middle School and easily be a part of this unique recycling program spearheaded by Abitibi Recycling Corporation. Located in convenient and visible locations at the buildings, the Abitibi Paper Retriever® bins will be available 24 hours a day.

Paper suitable for recycling through the Abitibi Paper Retriever® program includes all CLEAN and DRY:

Newspapers
Magazines
Shopping Catalogs
Office and School Papers
Mail

On a regularly scheduled basis, Abitibi-Bowater's Recycling Division will empty the Abitibi Paper Retriever®, and after collecting the minimum amount of paper per month TVWMS will earn revenue from the contents of the Abitibi Paper Retriever®. The paper will then be taken to Abitibi-Consolidated Recycling processing center, where it will be sorted. Finally, it will be sent to one of Abitibi-Bowater's de-inking facilities in the United States, where it will be turned into marketable paper products such as newsprint. Everyone in the community is encouraged to participate in this innovative program to recycle paper products. Local involvement can help save landfill space, clean up the environment and earn money for their neighborhood school by taking recyclable paper to the school's new Abitibi Paper Retriever®.